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Dear Prospective Partner,

The Indiana Health Industry Forum (IHIF) is a statewide trade association representing Indiana's health science business community. The diverse members of IHIF generate the collective voice of the state's health and life science industry. Our mission is to connect key stakeholders to: enhance business **networks**, **advocate** for member interests, develop **workforce skills**, and provide **strategic vision** in the interest of growing the state's health industry economy and reputation.

It may surprise you to learn that IHIF does **not** receive any state or federal funding. As a 501c6, not-for-profit organization, IHIF relies solely on annual corporate membership dues, revenue from our participation in the BIO Business Solutions purchasing program, and especially event sponsorship to create and deliver the programming that is vital to our members and to our mission.

Included in this packet are suggested sponsorship packages for some of our most important events and publications. If you would like to explore options beyond those listed here, please don't hesitate to be in touch – we are always interested in new partnership opportunities and want to make sure that our members and sponsors are highly satisfied with their IHIF engagement. There is no better way to promote your company to Indiana's health science community than through IHIF!

To discuss sponsorship of an IHIF event or publication, you may reach me directly at 317-686-0994 or [kjones@ihif.org](mailto:kjones@ihif.org). You will also find this information on our website at [www.ihif.org](http://www.ihif.org). We thank you for your interest in IHIF and look forward to working with you to grow Indiana's bioscience business community.

Most sincerely,

Kristin Jones  
President and CEO  
Indiana Health Industry Forum



## IHIF 2018 Sponsorship Prospectus

### Events and Publications

- IHIF Annual Meeting 2018
- Momentum – Program Sponsorship and Mixers
- 2018 BioFutures

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### **IHIF Annual Meeting – An IHIF Signature Event**

Each year IHIF puts on an industry event for IHIF members and the broader business community. We use the opportunity to highlight one of our partnerships with a patient advocacy group or disease-focused organization and strive to make networking opportunities between members a priority. Regular features include presentation of the IHIF Legislator of the Year award and release of the Annual Report. IHIF also works to recognize the contributions of our vendors and partners and all of those who help make our organization great!

**Event Sponsorship** – Sponsor benefits will be identified as the event becomes better defined. Please check the IHIF website ([www.ihif.org](http://www.ihif.org)) for updates.

- **\$5,000 Sponsor**
- **\$2,500 Sponsor**
- **\$1,000 Sponsor**
- **\$500 Sponsor**

### **IHIF 2018 Annual Meeting**

Reserve your spot now! Contact Kristin Jones ([kjones@ihif.org](mailto:kjones@ihif.org)) for details.

# MOMENTUM Team Mentorship Programs and Mixer Events



IHIF developed a mentor network to better tie industry, our research community, and our entrepreneurs together. The programs will encourage earlier interaction between industry and investigators, provide earlier feedback on ideas and company development, and encourage later stage entrepreneurial growth and development.

## **Contributing Sponsor - \$20,000/year**

- Headline company recognition
- Exclusivity on sponsor category, if desired
- Includes seat on steering committee for full year (there are two cycles per year)
- Company may provide mentors
- Opportunity to host pitch events
- Company recognition on website and related materials

## **Cycle Sponsor: \$10,000**

- Includes seat on steering committee for one cycle (there are two cycles per year)
- Exclusivity on sponsor category, if desired (based on contributing sponsor participation)
- Attend or host pitch events
- Company recognition on website and related materials
- Company will provide mentors for each mentee team

## **Program Sponsor: \$5,000**

- Attend pitch events
- Company may provide Mentors
- Company recognition on website and related materials

The **MOMENTUM Team Mentorship** program works to prepare entrepreneurial companies to compete more effectively for funding. - [Learn More](#)

## MOMENTUM Mixers

# **MOMENTUM**

*BRIDGING THE FUTURE TOGETHER*

Helping to network our entrepreneurial community is a key part of raising awareness of up and coming companies. **MOMENTUM Mixers** are designed to be short, informal opportunities to bring people together and help build business networks. Sponsored receptions may be paired with pitch sessions, technology profiles, or other programming that benefits and informs entrepreneurs, mentors, and/or investors.

### Your Support Helps!

Hosting a **MOMENTUM Mixer** helps raise the profile of your company among key industry leaders in Indiana. From exciting start-ups to industry thought leaders and funders, **MOMENTUM Mixers** bring together a dynamic mix of individuals. Events can be customized to meet your timetable and sponsor objectives.

### Be a MOMENTUM Mixer Host

- Assumes costs of event - including: location, food/beverage, A/V, etc. (IHIF will work with you to determine an event budget, identify potential locations, and provide additional event support).
- Company recognition as IHIF Partner and event host
- Opportunity to address attendees
- Logo on announcements, invitations, IHIF website and social media
- Copy of registration/attendee lists
- On-going recognition as a MOMENTUM partner, including recognition in IHIF Annual Report
- Other benefits as available or negotiated

For more information about becoming a MOMENTUM Mixer host, please contact [Kristin Jones at IHIF](#).

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## BioFutures 2018

Produced in partnership with the Indianapolis Business Journal (IBJ), BioFutures is the leading industry publication highlighting Indiana's health science business community. This annual magazine showcases start-up companies, features award winners, and tells the story of how many of them find the funding to go forward. BioFutures also explores issues related to innovation in healthcare delivery and covers big stories impacting the industry and our leading companies. It is a great recruiting tool to showcase the opportunities, innovation, and diversity of Indiana.

BioFutures is the primary outreach and leave-behind publication that IHIF uses to promote Indiana inside and outside the state. In 2017, BioFutures was distributed to our partners in Scotland, to the Indiana congressional delegation in Washington, D.C., at the MassBIO Annual Meeting, at the BIO CEO and Investor Conference, at the BIO International Convention, to our partners in China, and at many events and programs that our members participate in across the country and around the world.

**BioFutures requires your support!** Advertising underwrites the production costs of the magazine and allows us to continue to put forth a great magazine! Every ad is important and appreciated. Please help us make the 2018 edition of BioFutures the best yet! Contact Lisa Bradley at 317-472-5321 or [lbradley@ibj.com](mailto:lbradley@ibj.com).

# BioFutures

INDIANA • 2018

## PUBLISHING MARCH 23, 2018

The Indiana Health Industry Forum (IHIF), in partnership with Indianapolis Business Journal, will publish the **2018 BioFutures Magazine**, a round-up of the latest news from the state's thriving health and life sciences sectors.

This year's **BioFutures Magazine** will be inserted in the **March 23, 2018**, issue of IBJ and will reach business decision makers throughout central Indiana and beyond. BioFutures is also the primary marketing piece used by IHIF as it promotes Indiana's health science sector at events locally, nationally, and around the world. An additional 2,000 copies will be mailed out to IHIF's membership statewide and distributed nationally to prospective businesses and economic development and site selection professionals, for a total distribution of 14,000.

The **2018 BioFutures Magazine** will take a comprehensive look at a variety of topics, including:

- Policy
- Research
- Entrepreneurship
- Growth
- Winners

### Member/Investor Rates and Size Options:

(Includes 20% off IBJ regular magazine rates & half price color)

Ad Size	Member Rate	Color
Full Page	\$4,037	Black Plus 1 Color: \$250
2/3 Page	\$3,026	Four Color \$400
1/2 Page	\$2,838	
1/3 Page	\$2,110	
1/6 Page	\$1,215	



**Issue Date:**  
March 23, 2018

**Advertising Space Deadline:**  
January 31, 2018

**Art Deadline:**  
February 7, 2018

Don't miss your opportunity to showcase your company in this annual magazine that promotes **health, life sciences, medical device growth and innovation** in Indiana.

For more information, contact Lisa Bradley at **317.472.5321** or **lbradley@ibj.com**