

BioFutures

INDIANA • 2019

PUBLISHING MARCH 22, 2019

The Indiana Health Industry Forum (IHIF), in partnership with Indianapolis Business Journal, will publish the **2019 BioFutures Magazine**, a round-up of the latest news from the state's thriving health and life sciences sectors.

This year's **BioFutures Magazine** will be inserted in the **March 22, 2019**, issue of IBJ and will reach business decision makers throughout central Indiana and beyond. BioFutures is also the primary marketing piece used by IHIF as it promotes Indiana's health science sector at events locally, nationally, and around the world. An additional 2,000 copies will be mailed out to IHIF's membership statewide and distributed nationally to prospective businesses and economic development and site selection professionals, for a total distribution of 14,000.

The **2019 BioFutures Magazine** will take a comprehensive look at a variety of topics, including:

- **Big Deals:** Fueled by the blockbuster Endocyte sales and other transactions, Indiana has a growing reputation for go-to science.
- **Targeting Opioids:** Hoosier researchers and politicians are pulling out all the stops to fight the opioid crisis gripping our country.
- **Regenerative Medicine:** Indiana's research universities and top companies are pouring resources into this exciting field.
- **Funding:** Venture funds and other investors are placing big bets on the promising research originating in Indiana labs.

Member/Investor Rates and Size Options:

(Includes 20% off IBJ regular magazine rates & half price color)

Ad Size	Member Rate	Color	
Full Page	\$4,037	Black Plus 1 Color:	\$250
2/3 Page	\$3,026	Four Color	\$400
1/2 Page	\$2,838		
1/3 Page	\$2,110		
1/6 Page	\$1,215		



Issue Date:
March 22, 2019

Advertising Space Deadline:
January 23, 2019

Art Deadline:
February 6, 2019

Don't miss your opportunity to showcase your company in this annual magazine that promotes **health, life sciences, medical device growth and innovation** in Indiana.

For more information, contact Lisa Bradley at **317.472.5321** or lbradley@ibj.com