

BioFutures

PUBLISHING MARCH 18, 2022

The Indiana Health Industry Forum (IHIF), in partnership with Indianapolis Business Journal, will publish the **2022 BioFutures Magazine**, a round-up of the latest news from the state's thriving health and life sciences sectors.

This year's **BioFutures Magazine** will be inserted in the **March 18, 2022**, issue of IBJ and will reach business decision makers throughout central Indiana and beyond. BioFutures is also the primary marketing piece used by IHIF as it promotes Indiana's health science sector at events locally, nationally, and around the world. An additional 2,000 copies will be mailed out to IHIF's membership statewide and distributed nationally to prospective businesses and economic development and site selection professionals, for a total distribution of 13,000.

Here's what you'll find in Indiana **BioFutures 2022**:

■ **Indiana's world-leading orthopedics cluster.** More than half of the world's orthopedics products come from the corridor between Warsaw and Fort Wayne. BioFutures 2022 will highlight the major players, from the industry heavyweights that call Indiana home to innovative suppliers and startups across the state that are part of Indiana's orthopedics ecosystem.

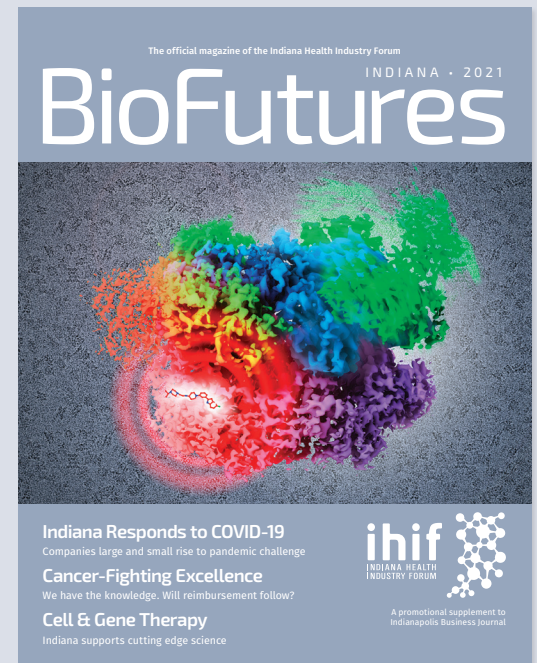
■ **Tools of the trade.** Scientific advancements rely on specialized equipment that increases efficiency and produces accurate and reproducible results. Indiana, with its strength in life sciences and advanced manufacturing, is well positioned to lead the way. BioFutures 2022 will highlight some of the state's top companies in lab automation and scientific equipment.

■ **COVID recovery.** What does it look like to come back from a pandemic? BioFutures 2022 takes stock of what we've learned and how the pandemic has changed the state's life sciences focus.

BioFutures 2022 will also introduce you to new players in the life sciences sector, look at significant acquisitions and investments, and follow up on the biggest funding news of the last 12 months.

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Ad Size	Member Rate	Color	
Full Page	\$4,120	Black Plus 1 Color:	\$250
2/3 Page	\$3,090	Four Color	\$400
1/2 Page	\$2,895		
1/3 Page	\$2,155		
1/6 Page	\$1,240		



DEADLINE

Issue Date:

March 18, 2022

Advertising Space Deadline:

February 11, 2022

Art Deadline:

February 19, 2022

Don't miss your opportunity to showcase your company in this annual magazine that promotes health, life sciences, medical device growth and innovation in Indiana.

For more information, contact Lisa Bradley at 317.472.5321 or lbradley@ibj.com