

BioFutures

INDIANA • 2023

PUBLISHING MARCH 17, 2023

The Indiana Health Industry Forum (IHIF), in partnership with Indianapolis Business Journal, will publish the **2023 BioFutures Magazine**, a round-up of the latest news from the state's thriving health and life sciences sectors.

This year's **BioFutures Magazine** will be inserted in the **March 17, 2023**, issue of IBJ and will reach business decision makers throughout central Indiana and beyond. BioFutures is the primary marketing piece used by IHIF as it promotes Indiana's health science sector at events locally, nationally, and around the world. An additional 2,000 copies will be mailed out to IHIF's membership statewide and distributed nationally to prospective businesses and economic development and site selection professionals, for a total distribution of 13,000.

Here's what you'll find in Indiana **BioFutures 2023**:

- **A look at how 3D Printing is driving innovation in life sciences.** The printers and novel additives are making a difference in a variety of Indiana life sciences clusters, from orthopedics to biologics.
- **A dive into the unique partnerships Cook Medical has forged to attract and retain employees—and improve communities.** Cook goes where few companies dare to tread, including the creation of workforce housing and supportive retail.
- **An examination of Indiana's role in fighting antimicrobial-resistant infections,** a field taking on new importance in preparation for future pandemic threats.

BioFutures 2023 will also highlight innovative Indiana life sciences startups, update the work being done here in cancer research, look at the state's thriving life-science incubators, and examine Indiana's important role in the country's national life sciences supply chain.

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Full Page	\$4,120	Black Plus 1 Color:	\$250
2/3 Page	\$3,090	Four Color	\$400
1/2 Page	\$2,895		
1/3 Page	\$2,155		
1/6 Page	\$1,240		



DEADLINE

Issue Date:

March 17, 2023

Advertising Space Deadline:

February 3, 2023

Art Deadline:

February 10, 2023

Don't miss your opportunity to showcase your company in this annual magazine that promotes health, life sciences, medical device growth and innovation in Indiana.

For more information, contact Lauren Fox at 317.472.5235 or lfox@ibj.com